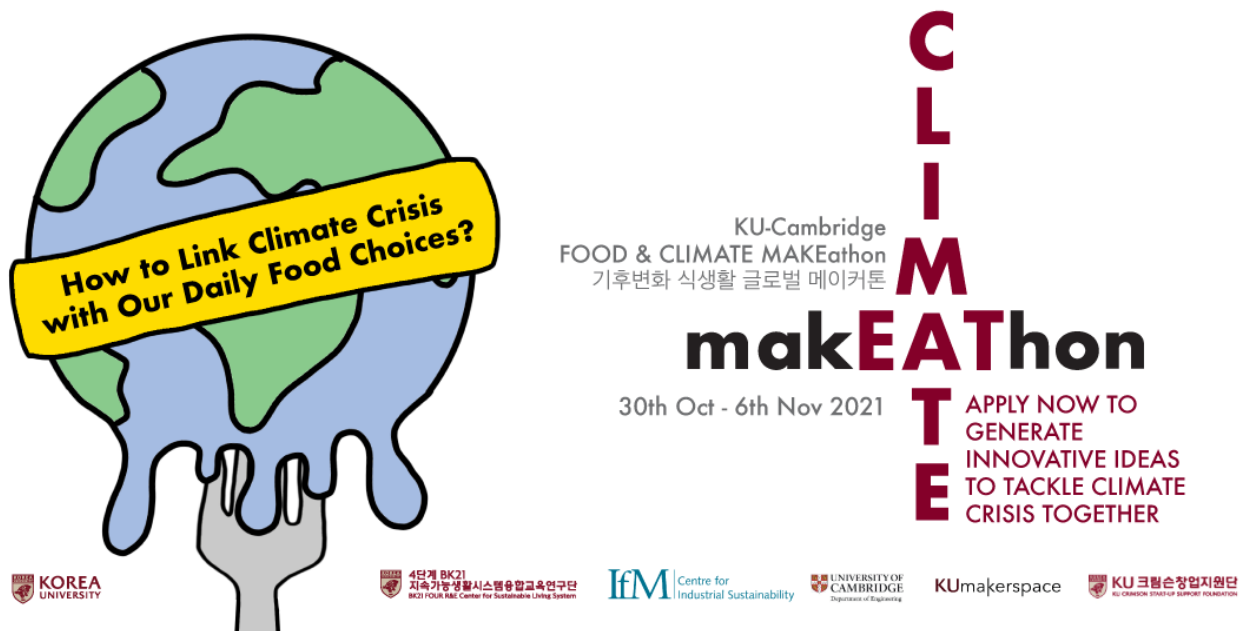


You are warmly invited to the KU-Cambridge Food & Climate makeEATHon!

Are you concerned about climate crisis? Do you love food? Are you looking for opportunities to tackle this imminent threat to humanity with what you love? Then join us to find the way together!

This autumn, Centre for Industrial Sustainability, IfM, University of Cambridge (UK) is presenting an online MAKEathon in collaboration with Korea University (Seoul, South Korea) on food and climate.



Anyone with passion for sustainability and entrepreneurial ambition is welcome to apply! We are inviting talented enthusiasts from every corner of the world with different backgrounds and disciplines from food science, consumer behaviour, engineering, design and business and many more.

We are looking forward to welcoming you to this fantastic opportunity to develop your ideas into a real-world business to tackle the real-world problem together. Please come along to share your expertise, help solve climate crisis, and try out your skills in a unique environment!

Apply now

Please fill in the form [here](#) by 16th October 2021. Individuals and teams (up to 3) are all welcome to apply. Places are limited and applications will be reviewed on a rolling basis. Apply early to avoid disappointment!

- For full details <https://slp.korea.ac.kr/slp/makeathon/intro2.do>
- To apply <https://forms.gle/r83TxMZ3QMCFGQxZ8>
- For questions contact Dr Curie Park cp538@cam.ac.uk or Dr Haha Lee 2hana1@korea.ac.kr

The KU-Cambridge Food & Climate makeEATHon is a unique open innovation event of stimulating webinars, ideation sessions with global participants, team mentoring, business model building and prototyping. You will be working in a team to help people link climate crisis with their daily food habits and choices and address the climate crisis together.

How this online event works?

For inspirations, ideation and expert mentoring, the online platforms (zoom, miro, slack) and tools will be provided. For prototyping, for those who virtually attend the event, we are posting a MAKEathon Starter Kit to you for home prototyping. But don't you worry; each team will be mixed with the members who can physically make prototypes from a makerspace in Seoul, too 😊